



BEFORE THE ARIZONA CORPORATION

1 RECEIVED **COMMISSIONERS** KRISTIN K. MAYES - CHAIRMAN **GARY PIERCE** 2010 MOV 10 A 11: 41 3 PAUL NEWMAN SANDRA D. KENNEDY 4 E CORP COMMISSION DOCKET CONTROL BOB STUMP 5 6 IN THE MATTER OF THE JOINT NOTICE AND) DOCKET NOS. T-01051B-10-0194 APPLICATION OF QWEST CORPORATION, T-02811B-10-0194 8 QWEST COMMUNICATIONS COMPANY, LLC,) T-04190A-10-0194 QWEST LD CORP., EMBARO T-20443A-10-0194 COMMUNICATIONS, INC. D/B/A CENTURY T-03555A-10-0194 LINK COMMUNICATIONS, EMBARO T-03902A-10-0194 10 PAYPHONE SERVICES, INC. D/B/A CENTURYLINK, AND CENTURYTEL 11 SOLUTIONS, LLC FOR APPROVAL OF THE Arizona Corporation Commission 12 PROPOSED MERGER OF THEIR PARENT DOCKETED CORPORATIONS QWEST COMMUNICATIONS) 13 INTERNATIONAL INC. AND CENTURYTEL. NOV 1 0 2010 INC. 14 DOCKLIED BY 15 16 NOTICE OF FILING DIRECT TESTIMONY 17 Level 3 Communications, LLC, McLeodUSA Telecommunications Services, Inc. d/b/a 18 PAETEC Business Services, and tw telecom of arizona llc hereby give notice that they are filing 19 the attached Surrebuttal Testimony of Dr. August H. Ankum. 20 RESPECTFULLY SUBMITTED this 10th day of November 2010. 21 22 ROSHKA DEWULF & PATTEN, PLC 23 24 ByMichael W. Patten 25 One Arizona Center

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BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

KRISTIN MAYES, Chairman GARY PIERCE, Commissioner SANDRA KENNEDY, Commissioner PAUL NEWMAN, Commissioner BOB STUMP, Commissioner

JOINT NOTICE AND APPLICATION OF)	
QWEST CORPORATION, QWEST)	
COMMUNICATIONS COMPANY, LLC,)	
QWEST LD CORP., EMBARQ	Docket No. T-01051B-10-0194
COMMUNICATIONS, INC. D/B/A	Docket No. T-02811B-10-0194
CENTURYLINK COMMUNICATIONS,)	Docket No. T-04190A-10-0194
EMBARQ PAYPHONE SERVICES, INC.)	Docket No. T-20443A-10-0194
D/B/A CENTURYLINK, AND CENTURYTEL)	Docket No. T-03555A-10-0194
SOLUTIONS, LLC FOR APPROVAL OF THE)	Docket No. T-03902A-10-0194
PROPOSED MERGER OF THEIR PARENT)	
CORPORATIONS QWEST)	
COMMUNICATIONS INTERNATIONAL INC.)	
AND CENTURYTEL, INC.	

SURREBUTTAL TESTIMONY

OF

DR. AUGUST H. ANKUM

ON BEHALF OF

tw telecom of arizona llc; Level 3 Communications, LLC; and McLeodUSA Telecommunications Services, Inc. d/b/a PAETEC Business Services

November 10, 2010

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I. PURPOSE AND SUMMARY

- Q. ARE YOU THE SAME DR. AUGUST H. ANKUM WHO PROVIDED
- 3 PREFILED DIRECT TESTIMONY IN THIS PROCEEDING?
- 4 A. Yes, I am.

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5 Q. WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?

6 A. The purpose of my surrebuttal testimony is to respond to certain portions of the Rebuttal Testimony offered by CenturyLink and Owest (collectively, the 'Joint 7 8 Applicants" or "the Companies"), and to respond to the Direct Testimony offered 9 by the ACC Staff. Specifically, I address portions of the Rebuttal Testimony of 10 the following CenturyLink's witnesses who offered rebuttal to my September 27, 2010. Direct Testimony: Michael Hunsucker. 1 Jeff Glover, 2 Kristin McMillan, 3 11 12 and Todd Schafer, ⁴ and Owest's witnesses Robert Brigham⁵ and Karen Stewart. ⁶ Mr. Gates is also submitting Surrebuttal Testimony to respond to other aspects of 13 14 the Joint Applicants' Rebuttal Testimony. I also respond to the Direct Testimony

Rebuttal Testimony of Michael Hunsucker on behalf of CenturyLink, Inc., ACC Docket No. T-01051B-10-0194 et al, October 27, 2010 ("Hunsucker Rebuttal").

Rebuttal Testimony of Jeff Glover on behalf of CenturyLink, Inc., ACC Docket No. T-01051B-10-0194 et al, October 27, 2010 ("Glover Rebuttal").

Rebuttal Testimony of Kristin McMillan on behalf of CenturyLink, Inc., ACC Docket No. T-01051B-10-0194 et al, October 27, 2010 ("McMillan Rebuttal").

Rebuttal Testimony of Todd Schafer on behalf of CenturyLink, Inc., ACC Docket No. T-01051B-10-0194 et al, October 27, 2010 ("Schafer Rebuttal").

Rebuttal Testimony of Robert Brigham on behalf of Qwest Corp., ACC Docket No. T-01051B-10-0194 et al. October 27, 2010 ("Brigham Rebuttal").

Rebuttal Testimony of Karen Stewart on behalf of Qwest Corp., ACC Docket No. T-01051B-10-0194 et al, October 27, 2010 ("Stewart Rebuttal").

offered by ACC Staff witness Armando Fimbres⁷ focusing on the wholesale-1 related conditions that he recommends the Commission should adopt prior to any 2 3 approval of the proposed CenturyLink-Owest merger. 4 Q. BEFORE SUMMARIZING YOUR TESTIMONY, DO YOU HAVE SOME 5 PRELIMINARY OBSERVATIONS? Yes. Notwithstanding the Joint Applicants' incorrect testimony claiming that the A. 6 7 Joint CLECs have not demonstrated that the proposed transaction may result in harmful effects and warrants the imposition of merger conditions, the Joint 8 9 Applicants themselves testify here and elsewhere to the following: They admit that there are few if any detailed plans on how to merge the 10 companies' operations.8 11 12 They admit that after the first twelve months, the post-merger firm may, and is in fact likely to, modify or change its operations support systems 13 (OSS).914 They admit that modifications of or changes to its OSS are likely to result 15 in errors and/or service disruptions. 10 16 They fail to recognize the difference between CenturyLink's Section 251 17 18 OSS obligations and Owest's Section 271 OSS obligations. 11 They fail to acknowledge that the post-merger firm's competitive interests

do not coincide with those of its wholesale CLEC customers. 12

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Direct Testimony of Armando Fimbres, Public Utilities Analyst V, on behalf of Utilities Division, Arizona Corporation Commission, ACC Docket No. T-01051B-10-0194 et al, October 12, 2010 ("Fimbres Direct").

Hunsucker Rebuttal at p. 19 and Schafer Rebuttal at pp. 5-6.

Hunsucker Rebuttal at pp. 13 and 57; see also Schafer Rebuttal at p. 9 (explaining why "it is necessary to integrate the CenturyLink and Embarq systems") and CenturyLink Response to Arizona Corporation Commission Staff Data Request STF 7.15 ("CenturyLink anticipates...the consolidation of OSS and billing systems and sales and account management teams.").

Schafer Rebuttal at p. 7, lines 17-18 and p. 8, lines 22-23; see also, In the Matter of the Joint Petition for Approval of Indirect Transfer of Control of Qwest Operating Companies to CenturyLink, Before the Minnesota Public Utility Commission, Docket No. P-421, et al./PA-10-456, Rebuttal Testimony of Duane Ring, CenturyLink Inc., September 13, 2010, at pp. 1-3.

Hunsucker Rebuttal at p. 15.

In view of the above, it is clear that the Joint CLECs' proposed merger conditions are justified and necessary to protect the interests of CLECs, their end users and the public interest in promoting competition

Q. PLEASE SUMMARIZE YOUR TESTIMONY.

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- A. I respond to the Joint Applicants' specific rebuttals to my Direct Testimony concerning merger-driven uncertainty and lack of disclosed plans, as well as the merger's potential benefits and risks. I demonstrate that the Joint Applicants' witnesses:
 - Continue to fail to supply sufficient post-merger planning details to support the kind of fact-based evaluation that the Commission should make;
 - Misconstrue and fail to rebut my testimony addressing merger outcomes and risks; and
 - Disregard the fact that the concerns that they characterize as "CLEC speculations" are grounded in comprehensive and in-depth analysis.

I respond next to the general claims advanced by Mr. Brigham and Ms. Stewart that the Joint CLECs' proposed conditions are unrelated to the merger or otherwise unnecessary. I demonstrate that, contrary to their claims, Qwest's continued domination of wholesale markets within its service territory compels adoption of the Joint CLECs' proposed conditions to protect the public interest in promoting competition in Arizona's telecommunications service markets.

I then turn to the claims of the Joint Applicants' witnesses concerning the specific Joint CLEC conditions supported within my Direct Testimony, and explain that:

Brigham Rebuttal at pp. 10-11.

1 2 3 4		• Contrary to Ms. Stewart's suggestion, the Commission cannot rely upon its existing rate-setting and complaint procedures to ensure that the safeguards contemplated in Wholesale Rate Stability Conditions 2, 3, and 7 are actually achieved;
5 6 7		 Mr. Hunsucker fails to acknowledge my Direct Testimony that explained why Conditions 2, 3, and 7 are necessary in the context of the merger and are not attempts to circumvent existing law and rules; and
8 9 10 11		• Their rebuttals to the proposed Wholesale Service Availability Conditions, Numbers 1, 6, 8, 9, 10, 12, 14 and 28, are similarly erroneous and do not undermine my Direct Testimony, which explains why the conditions are essential protections for the Commission to adopt if it approves the merger.
13		Finally, I address several of the merger conditions proposed by the ACC Staff
14		witness Mr. Fimbres, specifically those relating to the goals of wholesale services
15		availability and rate stability as set forth in my Direct Testimony, and I explain
16		why Staff's proposals in many cases provide support for, or complement, the
17		more comprehensive conditions proposed by the Joint CLECs.
18	Q.	HAS THE REBUTTAL TESTIMONY OF THE JOINT APPLICANTS OR
19		STAFF'S DIRECT TESTIMONY CAUSED YOU TO CHANGE YOUR
20		TESTIMONY OR RECOMMENDATIONS?
21	A.	No. Neither the Companies' Rebuttal Testimony nor Staff's Direct Testimony
22		concerning the Joint CLECs' proposed merger conditions causes me to alter my
23		prior analysis or recommendations. I continue to recommend that, if the
24		Commission approves the proposed merger, it should impose all of the Joint
25		CLEC conditions that I have recommended, as well as those supported by Mr

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Gates.

1 2	II.	RESPONSE TO JOINT APPLICANTS' TESTIMONY CONCERNING MERGER-DRIVEN UNCERTAINTY,
3		POTENTIAL BENEFITS AND RISKS, AND THE
4		COMMISSION'S STANDARD OF REVIEW.
5		A. The Joint Applicants' witnesses acknowledge that merger-
6		driven uncertainty is harmful to the public interest.
7	Q.	DOES THE JOINT APPLICANTS' REBUTTAL TESTIMONY RELIEVE
8		ANY OF YOUR CONCERNS REGARDING THE UNCERTAINTY
9		CREATED BY THE PROPOSED MERGER AND THE RESULTING
10		HARM TO CLECS?
11	A.	No, unfortunately it does not. My Direct Testimony and accompanying Exhibit
12		AA-3 have demonstrated how the proposed merger has created substantial
13		uncertainty for CLECs with respect to:
14		 Systems and operations integration;
15		• Change Management Process;
16		Performance Assurance Plan,
17		 Wholesale rates and services;
18		Wholesale customer service; and
19		• Network investment.
20		As I explained in my Direct Testimony, 13 these are all critical, customer-
21		impacting areas which this Commission should carefully evaluate before
22		determining whether the proposed transaction will cause "no harm." The Joint
23		Applicants' Rebuttal Testimony provides virtually no additional facts to define

Ankum Direct at pp. 59-60.

the merger's impact in these areas. ¹⁴ Instead, the Joint Applicants' witnesses simply continue to assert that "changes could be expected over time" but "[w]hat those changes are have not been determined." ¹⁵ That position is inconsistent with the long-standing approach taken by this Commission and other regulators with similar approval authority, under which regulators look at a proposed merger's potentially harmful impacts and impose conditions as necessary to address those potential impacts. As my Exhibit AA-3 demonstrates, the information supplied to date by the Joint Applicants concerning those key issues is woefully incomplete, and clearly insufficient to support the kind of fact-based evaluation that the Commission should make.

Q. HOW CAN THE COMMISSION APPROVE THE MERGER WITHOUT PROTRACTED DELAY, YET ALSO MITIGATE THE HARMS CAUSED BY UNCERTAINTY IF MORE DEFINITE POST-MERGER PLANS ARE NOT FORTHCOMING?

For the reasons I discussed in my Direct Testimony, ¹⁶ I recommend that the Commission deny the merger as proposed. In the alternative, the Commission could approve the transaction with conditions designed to substantially reduce the harmful uncertainties and other potential harmful impacts of the merger on competition, CLECs, and CLEC end users. The Joint CLECs' proposed conditions, which are set forth in Mr. Gates' Exhibit TJG-8 and explained in the

Mr. Hunsucker discusses some recent staffing decisions with respect to post-merger wholesale operations, at pp. 8-9 of his Rebuttal Testimony, but that information sheds little light on what changes will occur post-merger in the six customer-impacting areas I have identified.

Hunsucker Rebuttal at p. 57, lines 5-6; see also Schafer Rebuttal at p. 5.

Ankum Direct at pp. 65-66.

Direct Testimony that Mr. Gates and I have provided, remain the best means to do this, and I continue to recommend their adoption. Thus, adoption of those conditions would allow the Commission to act in a timely manner, yet also mitigate those harms.

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- Q. SHOULD THE COMMISSION SIMPLY APPROVE THE MERGER AS PROPOSED, WITHOUT CONDITIONS, AND ADDRESS FUTURE MERGER-RELATED CHANGES AND DISPUTES AS THEY ARISE, AS RECOMMENDED BY THE JOINT APPLICANTS?
- No. There are many reasons to reject that approach First, such a "wait-and-see" 9 A. approach would indefinitely prolong the uncertainty that CLECs will experience. 10 11 Applying conditions to any approval would avoid an extended period of uncertainty and also limit the Merged Company's opportunities for abusive 12 practices aimed at handicapping CLECs, by more clearly delineating its post-13 merger wholesale service and interconnection obligations that CLECs depend on 14 Second, this proceeding is the opportune time (and possibly the only time) for the 15 16 Commission to consider the merger's impact on competitors in a systematic and comprehensive fashion. If the Commission refrains from adopting the Joint 17 CLECs' proposed conditions now, it may have to address many (perhaps all) of 18 the same issues later, in piecemeal fashion, consuming even more resources of the 19 Commission and the parties involved. This is particularly likely with respect to 20 the proposed conditions addressing interconnection agreements: unilateral actions 21 by the Merged Company that contravene the intent of the relevant conditions 22

could result in disputes in multiple ICA negotiations that the Commission would 1 then be compelled to arbitrate, possibly in seriatim. 2 Third, Commission action to address these issues after the merger through 3 complaint proceedings would fail to provide a timely remedy for merger harm. 4 Of course wholesale customers can file complaints with the Commission, but the 5 delay associated with resolving such complaints could allow harms to wholesale 6 customers and competition to go unchecked. Indeed, the Commission's approval 7 authority is a pre-merger authority: companies are required to obtain Commission 8 approval before consummating mergers or acquisitions. The point of this 9 authority is to ensure that the public interest is protected before the merger takes 10 11 effect. Finally, it is in no one's interest, including the Joint Applicants, to have the 12 merger approved on the basis of a cursory, incomplete review, and then later 13 bogged down by a succession of Commission investigations to resolve those key 14 issues that were not addressed earlier. Clearly, the best way forward is to address 15 the key issues now, and establish sufficient conditions and protections to avoid 16 uncertainty and protracted disputes and investigations in the future. 17 The Joint Applicants' witnesses misconstrue and fail to rebut **B**. 18 my testimony addressing merger outcomes and risks, and 19 concerning the Commission's appropriate standard of review. 20 MR. GLOVER ASSERTS THAT YOU "TESTIF[Y] VAGUELY THAT Q. 21

'MOST MERGERS ARE NOT SUCCESSFUL" AND THAT YOUR

"TESTIMONY PROVIDES NO DATA OR REFERENCES TO VERIFY 1 THE STATEMENT ABOUT 'MOST MERGERS." 17 IS THIS CORRECT? 2 No, it is not. The line of my Direct Testimony to which he refers (page 10, line 9) A. 3 actually reads "I have already noted that most mergers are not successful" 4 (emphasis added). Inexplicably, Mr. Glover has overlooked the discussion of 5 merger success and failure supplied at pages 5-6 of my Direct Testimony, which 6 provides a detailed citation to the academic literature on the subject. 18 in support 7 of the general observation that about two out of three mergers are not successful.¹⁹ 8 This observation was offered not to object to this particular merger, but rather as a 9 word of caution and further reason for careful scrutiny of the proposed 10 transaction Moreover, this record of merger failure, well documented in my 11 testimony and unrebutted by the Companies' witnesses, underscores the need for 12 and importance of merger conditions to protect the Companies' wholesale 13 customers and the public interest in competition. 14 MR. BRIGHAM CLAIMS²⁰ THAT YOUR ANALYSIS Q. 15 PROPOSED TRANSACTION'S RISKS AND BENEFITS IS FLAWED, 16

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AND THAT "IT IS WRONG TO CONCLUDE THAT A MERGER

Glover Rebuttal at p. 32, fn. 56.

See Ankum Direct at page 6, fn. 4.

¹⁹ Mr. Glover commits a similar error later in footnote 56, where he complains that I did not cite evidence that Frontier has been experiencing systems cut-over problems. In fact, if Mr. Glover had read beyond the introductory bullet point on p. 28 he references and reviewed the body of my Direct Testimony, he would have found the following at p. 31: "As noted in my Exhibit AA-2, Frontier's integration of the former Verizon exchanges has been marred by recent wholesale OSS failures, ordering delays, understaffed Access Order centers, and trouble report backlogs. These problems are documented in detail in the testimony of Mr. Gates." Mr. Gates has provided a detailed discussion of Frontier's cut-over problems at pp. 101-107 of his Direct Testimony.

PRESENTS LESS RISK TO STOCKHOLDERS THAN TO OTHER STAKEHOLDERS."²¹ IS HE CORRECT?

A. No. Mr. Brigham entirely overlooks the point made in my Direct Testimony that shareholders of the Companies, both pre- and post-merger, are stakeholders *entirely at their own volition*:

[They] can sell their shares if they anticipate that things will go awry, or, alternatively, hold on to their shares to reap whatever benefits they may anticipate: it is a risk-return tradeoff each shareholder is free to either assume or walk away from.²²

The circumstance that Mr. Brigham cites, that certain stockholders "lost their entire investment" when the Worldcom-MCI combination went bankrupt,²³ simply reflects those stockholders' willingness to stay in the game and accept the risk of potential losses, as well as potential rewards.²⁴ If they ultimately incurred large financial losses, that is attributable to their poor judgment (as revealed in hindsight), not to an *involuntary imposition* of risks.

As I then explained further, that freedom of choice (i.e., to accept the merger's risks or to exit) does not exist for other, captive stakeholders, most notably CLECs, who depend on the Companies for critical wholesale inputs.²⁵ I explain this dependence in more detail below (see Section III.B).

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²⁰ Brigham Rebuttal at pp. 31-32.

²¹ *Id.* at p. 32, lines 15-16.

Ankum Direct at p. 9, lines 3-6.

²³ Brigham Rebuttal at p. 32, lines 11-13.

For other stakeholders that are set to reap significant returns, see, "Windfall for Qwest Top Execs," by Andy Vuong, *The Denver Post*, 7/18/2010. http://www.denverpost.com/search/ci_15536725. The article notes the following: "Seven top executives at Qwest stand to reap more than \$110 million in cash and stock from the Denver-based company's proposed merger with CenturyLink, according to a new regulatory filing." (Emphasis added.)

Ankum Direct at pp. 8-9; see also p. 13.

Q. DOES THIS LACK OF CHOICE EXTEND TO CERTAIN RETAIL CUSTOMERS OF THE COMPANIES, AS WELL AS CLECS?

Yes. My Direct Testimony generally focuses on the circumstances confronted by CLECs operating in the Companies' territory, but I also refer to the fact that there are "retail customers in *captive segments* of retail markets [that] have little or no choice." While Mr. Brigham appears to deny the existence of any captive retail customers, ²⁷ the latest FCC report on local telephone competition indicates that there are still areas in Arizona where there are no alternative landline providers. But even in areas in which alternative landline providers do operate, not all customers, particularly residential customers, are likely to have access to the alternative provider(s). Thus, the FCC report demonstrates that a significant fraction of Arizona retail landline consumers remain captive customers of their ILEC.

In any event, whether considering captive wholesale customers (CLECs) or retail customers (those without alternatives to the Companies' wireline services), it is the distinction between voluntary and involuntary participation in the proposed merger's risks that is central to the analysis of various stakeholder groups' risk-

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Id. at p. 9, lines 7-8 (emphasis added).

Brigham Rebuttal at pp. 11-12. Mr. Brigham falsely implies that I have claimed that CenturyLink has captive retail customers in Arizona (id., at p. 12, lines 9-12), whereas in reality I have explicitly noted that CenturyLink has no local exchange operations in the state (see Ankum Direct at p. 48, lines 12-13); thus my point is focused on *Qwest's* captive retail customers in Arizona.

See, FCC Wireline Competition Bureau, Industry Analysis and Technology Division, Local Telephone Competition: Status as of June 30, 2009, released September 2010 (FCC Local Competition Report).

Id., at Table 20 (showing that 7% of zip codes in Arizona have no alternative wireline or VOIP service provider). The FCC methodology is highly conservative, in that it counts a zip code as having an alternative supplier if at least one residential or business end user in the zip code is served by a CLEC, and does not consider the geographic reach of the provider within the zip code area. Id. at p. 1, fn. 3.

return profiles, the point which Mr. Brigham entirely misses. Thus, contrary to

Mr. Brigham's erroneous claim, my analysis of the asymmetry in the risk-return

profiles between various stakeholders is sound.

Q. ON THE SUBJECT OF RISKS, MR. GLOVER OBSERVES THAT YOU AND OTHER INTERVENORS HAVE CITED TO THE "RISK FACTORS" DISCUSSION CONTAINED IN CENTURYLINK'S SEC FORM 4-A FILED JULY 16, 2010. MR. FERKIN CONTENDS THAT "...THE DISCLOSURES ARE NOT INTENDED TO SUGGEST THAT THE RISKS ARE LIKELY OUTCOMES." DOES THIS MEAN THAT THE COMMISSION CAN SIMPLY DISCOUNT OR IGNORE THOSE IDENTIFIED RISKS?

No. In its Form S-4A filing, CenturyLink identified specific, concrete risks that are associated with the proposed merger,³¹ even if it did not assign probabilities of occurrence to them. The fact remains that the "Risk Factors" discussion directly contradicts CenturyLink's claims before this Commission that there are *no* potential harms that could result from the merger.³² Surely, if it is important to

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Glover Rebuttal at p. 26, lines 9-10.

See my Direct Testimony at p. 55, where I list some of the specific risks that CenturyLink described in the Form S-4A filing.

See McMillan Direct at p. 16; see also, Arizona telephone operating subsidiaries of Qwest Communications International, Inc. ("QCII") Qwest Corporation ("QC"), Qwest Communications Company LLC ("QCC"), and Qwest LD Corp., ("QLDC") (collectively "Qwest") and the Arizona telephone operating subsidiaries of CenturyTel, Inc. ("CenturyLink"), Embarq Communications, Inc. d/b/a CenturyLink Communications, Embarq Payphone Services, Inc. d/b/a CenturyLink, and CenturyTel Solutions, LLC, (collectively "CenturyLink"), Joint Notice and Application for Expedited Approval of Proposed Merger, filed May 13, 2010 ("Arizona Joint Application"), at p. 10, lines 8-9 ("The Transaction...will provide benefits to consumers of the combined company without any countervailing harms." -- emphasis added).

forewarn the financial community of potential harms, it is important to forewarn the Commission.

Moreover, the Commission should bear in mind that some of these types of identified risks did in fact come to pass in the cases of the Carlyle-Hawaiian Telcom and FairPoint-Verizon transactions discussed in my Direct Testimony (pages 25-38), and that of Mr. Gates. For example, FairPoint's Form S-4A before the shareholder vote on the FairPoint-Verizon transaction included the following discussion of "Risk Factors":

The integration of FairPoint's and Spinco's businesses may not be successful. The acquisition of the Spinco [Verizon] business is the largest and most significant acquisition FairPoint has undertaken. FairPoint's management will be required to devote a significant amount of time and attention to the process of integrating the operations of FairPoint's business and Spinco's business, which will decrease the time they will have to service existing customers, attract new customers and develop new services or strategies. Due to, among other things, the size and complexity of the Northern New England business and the activities required to separate Spinco's operations from Verizon's, FairPoint may be unable to integrate the Spinco business into its operations in an efficient, timely and effective manner. FairPoint's inability to complete this integration successfully could have a material adverse effect on the combined company's business, financial condition and results of operations.³³

The integration of FairPoint's and Spinco's businesses may present significant systems integration risks, including risks associated with the ability to integrate Spinco's customer sales, service and support operations into FairPoint's customer care, service delivery and network monitoring and maintenance platforms.³⁴

FairPoint Communications SEC Form S-4A, filed July 10, 2007, at p. 25 (emphasis removed).

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³⁴ *Id.*, at p. 26 (emphasis removed).

The Direct Testimony offered by Mr. Gates and myself explains the parallels between the FairPoint-Verizon transaction and the proposed CenturyLink-Qwest merger, and describes the harms to consumers and CLECs that resulted as these previously-identified (albeit not quantified) risks did in fact become an unfortunate reality.³⁵ Accordingly, as I have recommended,³⁶ the Commission should heed the lessons of the Carlyle-Hawaiian Telcom and FairPoint-Verizon experiences and ensure that appropriate safeguards are adopted in the instant proceeding to ensure that similar harms will not occur in Arizona.

Q. MR. HUNSUCKER (PAGE 5) AND MR. BRIGHAM (PAGE 23) CLAIM THAT CLECS WILL BENEFIT FROM A FINANCIALLY STRONGER MERGED COMPANY. DO YOU AGREE?

No, I have seen no evidence from the Companies to support this claim — only unsupported assertions. I do acknowledge that CLECs *could* benefit from a financially stronger Merged Company, *but only if* the greater financial strength were directed to, among other things, improving wholesale services and associated wholesale customer support. However, there is no evidence that the post-merger company, contrary to most merger outcomes, will in fact be stronger. Furthermore, reither witness has offered any explanation of how a financially stronger Merged Company in this instance would confer specific benefits on CLECs. Indeed, the information provided by the Joint Applicants in this proceeding suggests that just the opposite is true. For example, the Joint

See, e.g., my Direct Testimony at pp. 25-36 and Gates Direct at pp. 87-100.

Ankum Direct at pp. 37-38.

Application states that "[a] financially stronger company can...compete against...CLECs..." Again, I do not object to robust competition between the Merged Company and CLECs as long as the competition is fair. However, I cannot see how that purported financial strength benefits CLECs – especially given that, as Mr. Gates explains, the Joint Applicants have not agreed to reflect the Merged Company's increased efficiencies in its relationships with its wholesale customers or even to maintain the products, services or rates that CLECs purchase from Qwest today.

Q. MR. HUNSUCKER CLAIMS³⁹ THAT CLECS WOULD ALSO BENEFIT FROM THE MERGED COMPANY'S GAINS IN INTERNAL OPERATING EFFICIENCIES ASSOCIATED WITH WHOLESALE SERVICES. IS THAT NECESSARILY TRUE?

No. Mr. Hunsucker is once again making a vague assurance without any factual support. Because the Joint Applicants have supplied no plans or commitments with respect to the going-forward treatment of CLEC-oriented wholesale services and associated OSS systems, there is no way for the Commission or anyone else to know what wholesale services operating efficiencies the Merged Company may realize, if any. Indeed, the enormous work that it will require to harmonize and integrate the myriad OSS systems of CenturyLink and Qwest could distract from and defer (or even entirely eliminate) efficiency gains from more straightforward

Arizona Joint Application at p. 14, lines 13-15.

See Ankum Direct at p. 93.

Hunsucker Rebuttal at pp. 61-62.

evolutionary improvements to those separate systems that might have been undertaken without the merger transaction

Clearly, the extent to which CLECs could benefit from such internal operating efficiencies of the Merged Company would vary greatly depending upon the specific process or system affected. Some efficiency improvements in the Companies' OSS systems would clearly have no benefit to the wholesale service performance experienced by the CLECs. For example, if the Merged Company found a much cheaper way to store and access its loop plant records than the status quo, that could reduce its costs and improve its operating efficiencies, but without any effect on, or benefit to, the wholesale services as experienced by the CLECs. On the other hand, CLECs could be harmed if the Merged Company should find it more "efficient" and less costly to cut back on the staffing of its wholesale services support centers, slowing responses and increasing CLEC customers' waiting times for customer queries and trouble resolutions. The latter is exactly the kind of wholesale service change that the CLECs are concerned about, and which is addressed by Condition 18 of the Joint CLECs' proposed conditions.

- C. The Joint Applicants' witnesses ignore the fact that the concerns that they characterize as "CLEC speculations" are grounded in comprehensive and in-depth analysis.
- Q. HOW HAVE THE JOINT PETIONERS' WITNESSES CHARACTERIZED
 YOUR ANALYSIS OF THE POTENTIAL HARMS TO CLECS AND THE

PUBLIC INTEREST THAT MAY ARISE FROM THE PROPOSED MERGER? A. In their Rebuttal Testimony, Mr. Hunsucker on behalf of CenturyLink, and Mr.

In their Rebuttal Testimony, Mr. Hunsucker on behalf of CenturyLink, and Mr. Brigham on behalf of Qwest, characterize my analysis of potential merger harms as "speculative" and "unsupported." Mr. Brigham declares that he is "struck by the highly-speculative and unsupported nature of Dr. Ankum's and Mr. Gates' testimony regarding how this merger will impact the competitive landscape in Arizona." He opines that Mr. Gates and I "speculate that the proposed transaction will harm competition, but this speculation is not supported by any evidence."

Q. HOW DO YOU RESPOND TO THESE CHARACTERIZATIONS OF YOUR TESTIMONY?

- A. As the Commission can see by reviewing my 200+ pages of Direct Testimony and Exhibits in this proceeding, my conclusions concerning the proposed merger's potential harms to CLECs and the public interest are based upon a comprehensive and in-depth analysis. The review and analysis in my direct testimony includes:
 - Review of the economic literature concerning merger motivations and success/failure rates;
 - Analysis of the unique aspects of telecommunications and ILEC merger transactions;
 - Review and assessment of prior telecommunications and ILEC mergers and why they succeeded/failed;

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⁴⁰ *Id.* at pp. 11-12, Brigham Rebuttal at pp. 4-5.

⁴¹ Brigham Rebuttal at p. 4, lines 6-8.

⁴² *Id.* at p. 4, lines 14-15.

- Evaluation of the specifics of the Joint Applicants' proposed transaction, 1 2 as much as they have been revealed in the Companies' Joint Petition, prefiled testimony, and discovery responses in Arizona and elsewhere; 3 Assessment of the Joint Applicants' incentives and abilities to 4 discriminate against the CLECs with which they compete; 43 and 5 Review of the Direct Testimony of Mr. Gates, in particular the well-6 documented evidence it contains concerning past anti-competitive conduct 7 by the Joint Applicants, and how OSS integration failures in the context of 8 prior ILEC mergers demonstrate further potential harms from the Joint 9 10 Applicants' proposed transaction. A careful review of my Direct Testimony shows that my conclusions regarding 11 the potential harm to wholesale customers and competition are well-founded and 12 not speculative or unsupported, as suggested by Mr. Hunsucker and Mr. Brigham 13 To the extent there is uncertainty regarding the impact of this merger, that 14 uncertainty results largely from the Joint Applicants' failure to provide their 15 specific post-merger plans and associated information 16 Indeed, it is important to remember that the Joint CLECs' merger conditions have 17 been proposed precisely because of the uncertainties associated with the merger 18 and to prevent or mitigate potential harm from the merger to the extent reasonably 19
 - Given the breadth, depth, and detailed nature of the analysis I have presented, the characterization of my testimony by Messrs. Brigham and Hunsucker is clearly unfounded.

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possible.

See Ankum Direct at page 13 and Section V.B, Vertical Effects, pages 42-47.

III. RESPONSE TO JOINT APPLICANTS' TESTIMONY CONCERNING GENERAL NEED FOR CONDITIONS

- A. Contrary to the allegations of Mr. Hunsucker and Ms. Stewart, the Joint CLECs' proposed merger conditions are specifically targeted safeguards intended to mitigate potential harms to competition arising from the merger.
- Q. DO YOU AGREE WITH MR. HUNSUCKER'S SWEEPING
 CHARACTERIZATION OF THE MERGER CONDITIONS PROPOSED
 BY THE CLECS AND ACC STAFF AS "UNNECESSARY"?⁴⁴
 - No, certainly not. Nor do I agree with Ms. Stewart when she dismisses certain specific conditions proposed by the Joint CLECs as "unnecessary." As demonstrated in my Direct Testimony, where I explain the need for the proposed conditions relating to Wholesale Services Availability (Section VII.A) and Rate Stability (Section VII.B), each of the Joint CLECs' proposed merger conditions addresses a specific potential harm of the merger and offers a targeted means to mitigate that harm. Later in my Surrebuttal Testimony (at pages 31-32), I provide further explanation of how specific conditions similarly criticized by Mr. Hunsucker as not being "legitimate merger-related concerns" do in fact target merger-related potential harms. The fact that many different conditions are needed does not mean that the Joint CLECs view the instant proceeding as an opportunity to address old, unrelated issues, but instead reflects the fact that the

Hunsucker Rebuttal at p. 4, lines 11-12.

⁴⁵ Stewart Rebuttal at pp. 19, 21, and 29.

1		merger has the potential to affect virtually every aspect of the Joint Applicants'
2		business relationship with their CLEC wholesale customers. 46
3	Q.	HAS THE ACC STAFF ALSO FOUND THAT CONDITIONS ARE
4		NECESSARY PRIOR TO ANY COMMISSION APPROVAL OF THE
5		MERGER?
6	A.	Yes. Mr. Fimbres has stated that "Staff recommends that the Application be
7		denied unless all of Staff's conditions are adopted." ⁴⁷ Contrary to the Joint
8		Applicants' position that no merger conditions are needed, Staff has proposed a
9		set of 47 conditions that it believes the Commission should adopt in order to find
10		the CenturyLink-Qwest merger in the public interest. 48 Staff 's proposed
11		conditions fall into six categories: Merger Costs, Regulatory, Retail Operations,
12		Wholesale Operations, Financial, and Reporting. The categories of Merger Costs,
13		Regulatory, and Wholesale Operations contain the conditions that would most
14		directly impact Qwest's wholesale services and operations. Mr. Fimbres offers
15		the following justifications for adoption of the conditions in those three
16		categories:
17 18 19		The conditions with respect to 'merger costs' are designed to prevent merger and one time transactional costs from being passed onto Arizona ratepayers or Qwest's wholesale customers. ⁴⁹
20 21 22		The regulatory conditions are designed to ensure that the Merged Company will continue to comply with Section 271 obligations in Arizona

See the list of wholesale customer-impacting areas that I provided on p. 5 of my Surrebuttal Testimony.

Fimbres Direct at p. 26, lines 6-7.

See *id.* at pp. 26-27; Staff's proposed conditions are set forth in Attachment 1 to Mr. Fimbres' testimony.

Fimbres Direct at p. 26, lines 14-16.

and also put in place additional regulatory requirements to ensure that the 1 2 Commission's overall jurisdiction will not be impacted by the proposed merger.50 3 4 5 Staff is also proposing a significant number of conditions relating to Owest's wholesale operations. These conditions are designed in 6 part to ensure that the merger will have no adverse impact upon 7 competition in Arizona. 51 8 9 This testimony confirms that Staff recognizes the risks the merger would create 10 for competition in Arizona, and understands that having the Commission impose 11 conditions prior to merger approval is the best way to reduce the identified risks. As I shall discuss later in my testimony, Staff has proposed many conditions that 12 are similar in design and intent to those offered by the Joint CLECs, as well as 13 others that are complementary to the Joint CLECs' proposal 14 **B**. Mr. Brigham confuses the status of competition in retail vs. 15 wholesale markets and fails to acknowledge that Owest 16 continues to dominate wholesale markets throughout its 17 service territory. 18 DR. ANKUM, DO YOU AGREE WITH MR. BRIGHAM'S ASSERTIONS 19 Q. THAT THE "POST-MERGER COMPANY CANNOT AFFORD, AND HAS 20 NO INCENTIVE, TO DEGRADE OSS OR OFFER INFERIOR SERVICE 21 **OUALITY BECAUSE CUSTOMERS—INCLUDING CLECS—HAVE** 22

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COMPETITIVE OPTIONS"? 52

⁵⁰ *Id.* at p. 26, lines 16-19.

⁵¹ *Id.* at p. 26, lines 23-26.

⁵² Brigham Rebuttal at p. 7, lines 15-17.

A. No. In support of that assertion, Mr. Brigham cites to 'competitive options from other facilities-based providers such as cable and wireless companies," but of course those inter-modal options relate only to *retail service markets* (and only in limited circumstances), and do not in any way represent "competitive options" available in the *wholesale service markets* upon which CLECs depend. Mr. Brigham is simply obfuscating the issue by confusing these two distinct markets. Indeed, this Commission has recently reached conclusions diametrically opposed to those of Mr. Brigham concerning the presence of competitive options in the Arizona wholesale market and the Arizona retail market for business/enterprise services. In March, 2010, the Commission filed comments in the FCC's proceeding addressing Qwest's request for forbearance in the Phoenix MSA. ⁵⁴

Based on data collected by its Staff, the Commission concluded that viable wholesale alternatives were not yet available in the Phoenix MSA, stating that:

Viable Wholesale Alternatives are Not Available Yet.

The FCC found in its *Qwest 4 MSA Order* that "[t]he record does not reflect any significant alternative sources of wholesale inputs for carriers in the four MSAs [including the Phoenix MSA]." The data collected by the ACC Staff indicates that nothing has changed in this regard. ⁵⁵

With respect to the retail business/enterprise market in Arizona, the Commission concluded that "[t]he data collected by the ACC indicates that Qwest is by far the

⁵³ Id. at p. 7, lines 10-11. While I also reject the view of Mr. Brigham that wireless service is a full "competitive option" to ILEC wireline service, that debate pertains to the retail marketplace only and has nothing to do with the wholesale services market for CLEC inputs.

In the Matter of Petition of Qwest Corporation for Forbearance Pursuant to 47 USC § 160(c) in the Phoenix Metropolitan Statistical Area, WC Docket No. 09-135, Late-Filed Reply Comments of the Arizona Corporation Commission, March 2, 2010.

⁵⁵ Id. at p. 23 (footnote deleted, emphasis in original).

dominant facilities-based carrier yet in the business or enterprise market."⁵⁶ The Commission specifically rebutted Qwest's claims with respect to availability of alternative last-mile connections, finding that:

• "[t]he extensive intramodal non-Qwest facilities competition that Qwest

- "[t]he extensive inframodal non-Qwest facilities competition that Qwest cites to in its Petition for the business market is not borne out by the data collected by the ACC;"
- "[N]o carrier other than Qwest has deployed significant last mile connectivity to multi-tenant complexes where many of the business customers are located;" and that
- "No amount of rhetoric can replace the fact that alternative last mile facility providers are not an option yet for much of the Phoenix MSA business community." ⁵⁷

If Qwest cannot make the case for significant alternative sources of supply for last-mile connectivity to business/enterprise customers in the largest urbanized area in Arizona (the Phoenix MSA), then it can hardly support such claims for the entirety of the state.

Other state regulatory commissions have also concluded within the past year that Qwest remains the dominant supplier of wholesale services in its territory. The Minnesota Public Utilities Commission observed in its December 23, 2009, Order adopting a new AFOR for Qwest that:

While the 1996 Act has succeeded in introducing a measure of competition into the retail market, *Qwest remains the dominant* provider of wholesale services. And regardless of the state of competition, each telephone company continues to exercise a monopoly over routing calls over the public switched

⁵⁶ *Id.* at p. 21.

⁵⁷ *Id.* at pp. 21-22.

telecommunications network to its own retail customers - that is, over switched access service. ⁵⁸

The continuing reality of Qwest's wholesale services dominance completely undercuts Mr. Brigham's assertion that the Post Merger Company would have no incentive to diminish its wholesale service quality to CLECs. To the contrary, as I have already explained, ⁵⁹ the very fact that CLECs operating in the Qwest region are highly dependent upon Qwest's wholesale services to access their customers creates strong disincentives to provide CLECs with quality, reasonably priced, nondiscriminatory wholesale services and network access. In the absence of significant alternative sources of supply for those inputs, CLECs cannot simply migrate away from Qwest's network, as Mr. Brigham suggests, and instead will suffer harms to the extent that there is any decline in the scope, quality or terms of the post-merger wholesale services provided by the merged company.

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Minnesota PUC Docket No. P-421/AR-09-790, Order Approving Qwest's Alternative Regulation Plan as Modified (December 23, 2009), at p. 5 (emphasis supplied).

Ankum Direct at p. 13.

- C. The U.S. Department of Justice's termination of its review of the Companies' merger transaction does not lessen the need for a thorough Commission review of the merger's impacts on CLECs and other affected stakeholders.
 - Q. MR. BRIGHAM OBSERVES THAT THE DEPARTMENT OF JUSTICE (DOJ) AND FEDERAL TRADE COMMISSION (FTC) HAVE CLEARED THE CENTURYLINK-QWEST MERGER FROM AN ANTITRUST PERSPECTIVE. 60 WHAT SPECIFIC ACTIONS DID THE DOJ UNDERTAKE IN THAT REGARD?
 - At the Joint Applicants' request, the DOJ terminated the waiting period for review of the merger under the Hart Scott Rodino Act. While I am not an attorney offering a legal opinion, my understanding is that the early termination of a merger review is made pursuant to 16 C.F.R. Section 803.11, which requires in totality the following findings by the DOJ: that all required notifications have been filed; no additional information or documentary material will be requested; and a determination by the DOJ that it does not intend to take any further action within the waiting period. Thus Mr. Brigham's conclusion that the termination meant that the DOJ "...determined there will not be a significant erosion of competition resulting from the merger" is an overstatement.
 - Q. DOES THAT CLEARANCE MEAN THIS COMMISSION HAS NO NEED TO EVALUATE THE PROPOSED MERGER'S POTENTIAL IMPACTS ON CLECS IN ARIZONA?

⁶⁰ Brigham Rebuttal at p. 25.

Id. at p. 25, lines 8-9.

No. As I pointed out in my Direct Testimony,⁶² the DOJ's antitrust review differs from and is narrower than the Commission's public interest evaluation. The DOJ's role in merger proceedings is to investigate a proposed merger to the point that the Assistant Attorney General in charge of the DOJ's Antitrust Division can determine if the evidence warrants prosecution of an antitrust case against the merging entities.⁶³ My understanding is that nothing in the statutes granting this prosecutorial authority to the DOJ either states, or indicates, that the DOJ's decision should supplant or even guide a regulatory body's public interest determination regarding the proposed merger.

As a general matter, despite the fact that the CenturyLink-Qwest transaction is being scrutinized by multiple government agencies, this Commission should not lose sight of the fact that it is the only government authority specifically tasked with determining whether the proposed merger is in the public interest under Arizona law, and thus with due consideration of Arizona-specific circumstances. This Commission should not simply defer to other agencies, as Mr. Brigham seems to imply, but instead should exercise its independent judgment and authority with respect to the Joint Petition, as it always has in merger proceedings such as this.

Ankum Direct at p. 23.

^{63 15} U.S.C. Sections 18, 18a.

1 2 3	IV.	RESPONSE TO JOINT APPLICANTS' TESTIMONY CONCERNING SPECIFIC CONDITIONS PROPOSED BY THE JOINT CLECS
4 5 6 7		A. The specific Joint CLEC proposed conditions explained in my Direct Testimony remain essential protections and are not undermined by the rebuttal testimony offered by the Joint Applicants' witnesses.
8	Q.	DR. ANKUM, HAVE YOU REVIEWED THE REBUTTAL TESTIMONY
9		OFFERED BY THE CENTURYLINK AND QWEST WITNESSES
10		CONCERNING THE SPECIFIC MERGER CONDITIONS THAT YOU
11		ARE RECOMMENDING?
12	A.	Yes, I have. Section VII of my Direct Testimony (pages 67-93) explained the
13		basis for the Joint CLECs' proposed conditions relating to wholesale rate stability
14		(Conditions number 2, 3, and 7 as numbered in Mr. Gates' Exhibit TG-8) and the

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Rebuttal Testimony. 64

availability of wholesale services (Conditions number 1, 6, 8, 9, 10, 12, 14 and

28). Mr. Hunsucker, on behalf of CenturyLink, and Ms. Stewart, on behalf of

Owest, have addressed some of those particular conditions in their respective

See Hunsucker Rebuttal at pp. 37-40 (addressing Conditions 6 and 8), pp. 40-46 (addressing Conditions 9 and 10), pp. 47-48 (addressing Conditions 12 and 14), pp. 54-55 (addressing Condition 28), and pp. 64-66 (addressing Conditions 1, 2, 3, and 7); Stewart Rebuttal at pp. 9-12 (addressing Conditions 2, 3, and 7) and pp. 16-18 (addressing Condition 14).

- Q. DOES THEIR TESTIMONY CHANGE YOUR OPINION THAT THOSE

 MERGER CONDITIONS SHOULD BE ADOPTED BY THE

 COMMISSION IF IT DECIDES TO APPROVE THE MERGER?
- A. No. None of the Joint Applicants' Rebuttal Testimony causes me to alter my prior recommendations. I continue to recommend that, if the Commission approves the proposed merger, it should impose all of the Joint CLEC conditions that I have recommended, as well as those supported by Mr. Gates.
 - B. Conditions 2, 3, and 7.

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- Q. WHAT IS YOUR RESPONSE TO MS. STEWART'S ARGUMENT⁶⁵ THAT
 THERE IS NO NEED FOR THE WHOLESALE RATE STABILITY
 CONDITIONS (NUMBERS 2, 3, AND 7) BECAUSE THE COMMISSION
 ALREADY HAS IN PLACE A PROCESS FOR DETERMINING RATES
 FOR SECTION 251-RELATED SERVICES?
- A. As I discussed in my Direct Testimony, ⁶⁶ there is a serious risk that the Merged Company will attempt to recover merger costs through increases in wholesale rates. To preclude this sort of recovery, a merger commitment that caps rates for a meaningful period following the merger is essential for several reasons. First, recovering merger costs through wholesale rate increases would be inappropriate for the reasons stated in my Direct Testimony. Indeed, regulators have historically rejected any such recovery. ⁶⁷ Second, post-hearing wholesale

⁶⁵ Stewart Rebuttal at p. 11.

⁶⁶ Ankum Direct at pp. 44-45 and 89-90.

⁶⁷ Id. at p. 91; see especially footnotes 147 and 148 which refer to the following decisions by the Illinois Commerce Commission and Oregon PUC: In the Matter of Verizon Communications Inc. and

rate/UNE cost proceedings would be an expensive, time-consuming, and uncertain way of attempting to prevent the Joint Applicants from improperly recovering merger costs from wholesale customers/competitors. Indeed, those merger-related costs could be buried in complex cost-models that allow them to find their way into wholesale rates undetected. Contrary to Ms. Stewart's view, the Commission cannot simply rely upon its existing rate-setting and complaint procedures to ensure that the safeguards contemplated in Conditions 2, 3, and 7 are actually achieved. By refusing to make an up-front commitment to refrain from recovery of merger transaction-related costs from wholesale rates and CLECs, the Joint Applicants would be shifting the burden to the Commission, its Utilities Division Staff, and CLEC intervenors in such proceedings to identify and root out those costs, which as I explained in my Direct Testimony, regulators should not and traditionally have not included in merging ILECs' wholesale or retail rates as a matter of principle. Now is the time for the Commission to implement this principle by adopting Conditions 2 and 3, not in a future rate proceeding where it can be lost in the myriad of other costing and rate-setting issues.

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Frontier Communications COT. Joint Application for an Order Declining to Assert Jurisdiction, or, in the alternative, to Approve the Indirect Transfer of Control of Verizon Northwest Inc., Order Granting Joint Application with Conditions, Oregon PUC Docket No. UM 1431, Order No. 10-067, February 24, 2010 ("Oregon PUC Frontier-Verizon Order"); Frontier Communications Corporation, Verizon Communications, Inc. et al. Joint Application for the Approval of a Reorganization Pursuant to Section 7-204 of the Public Utilities Act, Order, ICC Docket No. 09-0268, April 21, 2010 ("Illinois CC Frontier-Verizon Order"); In the Matter of Embarq Cop and CenturyTel, Inc. Joint Application for Approval of Merger between the two companies and their regulated subsidiaries, Order Granting Joint Application with Conditions, Oregon PUC Docket No. UM 1416, Order No. 09-169, May 22, 2009 ("Oregon PUC CenturyTel-Embarq Order").

- Q. HAS STAFF ALSO CONCLUDED THAT SPECIFIC MERGER
 CONDITIONS SHOULD BE IMPOSED TO PREVENT THE RECOVERY
 OF MERGER-RELATED COSTS THROUGH THE MERGED
 COMPANY'S RATES?
- Yes. As I observed earlier in my testimony, Staff's proposed "Merger Costs" 5 A. Conditions 1-3 are "designed to prevent merger and one time transactional costs 6 from being passed onto Arizona ratepayers or Qwest's wholesale customers."68 7 Staff's proposed Condition 1 is very similar to Joint CLECs' proposed Condition 8 2, as both conditions are designed to ensure that the Merged Company does not 9 recover one-time transfer, re-branding and other transaction-related costs from 10 wholesale customers. In fact, Staff's proposed condition is broader in scope in 11 that it extends that prohibition to Arizona end-user retail rates as well. On the 12 other hand, the Joint CLECs' proposed Condition 3 extends this protection in 13 another way, by prohibiting recovery through rates of management cost increases 14 attributable to the merger. In any event, Staff's independent determination that 15 such safeguards are essential repudiates CenturyLink's claims that wholesale rate 16 stability conditions are unnecessary. 17
 - Q. ARE QWEST SERVICES AND RATES OUTSIDE OF THE SECTION 251

 RATE-SETTING PROCESS ALSO AT RISK UNLESS SPECIFIC

 MERGER CONDITIONS ARE IMPOSED?

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⁶⁸ Fimbres Direct at p. 26, lines 14-16.

1 Yes, there is a risk that the Merged Company may seek to recover merger-A. 2 transaction related costs or impose other unwarranted wholesale rate increases or changes in terms outside of the Section 251 rate-setting process referred to by Ms. 3 Stewart. Perhaps the best demonstration that this concern is well-founded is 5 Owest's recent unilateral change to volume and term discounts for DS1 and DS3 6 circuits in its Regional Commitment Program (RCP), that resulted in terms less favorable to CLECs. None of the Companies' witnesses have responded to (or even acknowledged) my Direct Testimony concerning this change to a non-Section 251 wholesale services agreement. 69 Clearly, however, constraining this 9 type of conduct must go beyond the Commission's existing Section 251-related 10 procedures. 11 HOW DO YOU RESPOND TO MR. HUNSUCKER'S 12 Q. **ASSERTIONS** 13 THAT "THE CLECS DO NOT ATTEMPT TO PORTRAY THESE 14 CONDITIONS [CONDITIONS 2, 3 AND 7] AS LEGITIMATE MERGER 15 CONCERNS" AND THAT THEY ARE REALLY "ATTEMPTS...TO **INCREASE CLEC PROFITABILITY"?**⁷⁰ 16 Contrary to Mr. Hunsucker's claim that 17 A. Those assertions are erroneous. 18 Conditions 2 and 3 were not presented in my Direct Testimony as "legitimate 19 merger concerns," my testimony explains clearly that those conditions specifically

target the issue of the Merged Company's recovery of merger transaction-related

Ankum Direct at pp. 91-93.

⁷⁰ Hunsucker Rebuttal at p. 65, lines 11-12 and p. 65, lines 15-16.

costs.⁷¹ Similarly, pages 89-93 of my Direct Testimony specifically explain why Conditions 2, 3, and 7 are necessary in the context of the merger.⁷² Mr. Hunsucker has failed to acknowledge that testimony.

Mr. Hunsucker also mischaracterizes the intent of Conditions 2, 3, and 7 by alleging that "[t]hese proposed conditions appear to be attempts to circumvent applicable law and rules to increase CLEC profitability through terms CLECs are unlikely to gain under the current regulatory reviews and processes." In similar fashion, Ms. Stewart alleges that Condition 7 is an "attempt to change the rate making processes that are currently in place for these products and services."

To the contrary, as I explained in my Direct Testimony, these conditions are intended to establish *wholesale rate stability during the merger transition period*, and are not seeking any wholesale rate decreases or any new, favorable wholesale services terms or conditions. As stated in my Direct Testimony:

Wholesale rates should, if anything, decrease after the merger. Because the company's overall cost structure should decrease to the extent synergy savings are achieved post-merger, wholesale rates – which would be based on the cost structure of the Merged Company – should decrease as well. However, at this point, CLECs are not seeking rate reductions, but instead taking the conservative position that rates should not increase for at least the Defined Time Period (Condition 7).

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Ankum Direct at p. 89.

For example, at p. 90, lines 7-10 of my Direct Testimony, I conclude that Condition 7 "provides a degree of protection for captive wholesale customers that the Merged Company will not seek to increase their rates (or create new rate elements) during the Merged Company's pursuit of synergies and revenue enhancements."

Hunsucker Rebuttal at p. 38, lines 1-3.

Stewart Rebuttal at p. 12, lines 6-7.

Ankum Direct at p. 90, lines 2-7 (emphasis added).

Q. IS THERE EVIDENCE THAT SUGGESTS CENTURYLINK MAY SEEK RATE INCREASES FOR WHOLESALE SERVICES AFTER THE MERGER HAS CLOSED?

Yes. In his Surrebuttal Testimony, Mr. Gates documents how CenturyLink has previously raised rates for other ILEC operations that it had acquired, namely in 1998 when CenturyLink unilaterally raised the rates for local and access services in nineteen Wisconsin exchanges after acquiring them from Ameritech ⁷⁶ Far from being some sort of ploy to "increase CLEC profitability" as Mr. Hunsucker alleges, Condition 7 is specifically targeted to prevent precisely this sort of conduct post-merger with respect to the wholesale services upon which CLECs depend.

The same is true for the term and volume discount plans specifically addressed in Condition 7, subpart a. This subpart seeks their continuation "without any changes to the rates, terms, or conditions of such plans" – and does not grant CLECs any new, more favorable terms or conditions, as Mr. Hunsucker implies. The thrust of Condition 7 and its subparts is to maintain the status quo competitive balance between the Joint Applicants and the CLECs they serve throughout the merger transition period. This general goal applies with equal force to the Wholesale Service Availability conditions that I am recommending, as I shall now explain.

⁷⁶ Gate Surrebuttal Testimony, at pp. 33-34.

Exhibit TG-8 at p.5.

1		C. Conditions 1, 6, 8, 9, 10, 12, 14 and 28
2	Q.	DID YOUR DIRECT TESTIMONY SET FORTH THE JOINT CLECS'
3		PROPOSED CONDITIONS RELATING TO WHOLESALE SERVICE
4		AVAILABILITY AND EXPLAIN WHY THEY SHOULD BE ADOPTED
5		BY THE COMMISSION, IF IT APPROVES THE CENTURYLINK-
6		QWEST MERGER?
7	A.	Yes. The Wholesale Services Availability conditions (Conditions number 1, 6, 8,
8		9, 10, 12, 14 and 28) were set forth and explained in Section VII-A of my Direct
9		Testimony. 78 As observed therein, these conditions would ensure that the Merged
10		Company will continue to make available the wholesale services that Qwest
11		currently provides during the merger transition period (as measured by the
12		Defined Time Period set forth in Exhibit TG-8).
13	Q.	HAVE THE JOINT APPLICANTS' WITNESSES OFFERED ANY
14		RELEVANT REBUTTAL TO CONDITION 1?
15	A.	No. Mr. Hunsucker mistakenly categorized Condition 1, which concerns the
16		continued availability of wholesale services, with the Wholesale Rate Stability
17		conditions. ⁷⁹ Thus, Mr. Hunsucker's criticism of Condition 1 as a rate-related
18		condition is misplaced and should be disregarded. 80 No other Joint Applicant

witnesses address Condition 1.

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Q.

HAS STAFF PROPOSED A CONDITION SIMILAR TO CONDITION 1?

⁷⁸ See Ankum Direct, at pp. 68-89.

Hunsucker Rebuttal at p. 64.

⁸⁰ Id. at p. 64. I have already rebutted Mr. Hunsucker's claims concerning rate-related conditions in my testimony above.

Yes. Staff's proposed Condition 26 states that "no Qwest wholesale intrastate 1 A. service offered to competitive carriers as of the merger filing date will be 2 discontinued for two years after closing of the merger, unless approved by the 3 4 Commission." The primary difference is that Staff would apply a fixed duration 5 of two years, whereas the Joint CLECs' Condition 1 applies the Defined Time Period to be commensurate with the duration of the merger transition period (see 6 my testimony above). Nevertheless, Staff's inclusion of Condition 26 as a 7 necessary condition for merger approval confirms that ensuring continued availability of wholesale services post-merger is a key public interest 9 10 consideration. WHAT REBUTTAL HAVE THE JOINT APPLICANTS PROFFERED IN Q. 11 RESPONSE TO CONDITION 6, WHICH INVOLVES COMMITMENTS 12 THAT THE MERGED COMPANY WILL ASSUME OR 13 QWEST'S EXISTING OBLIGATIONS UNDER ASSIGNMENT OF 14 (ICAs), TARIFFS, INTERCONNECTION **AGREEMENTS** 15 **COMMERCIAL AGREEMENTS, ETC.?** 16 Mr. Hunsucker asserts that Condition 6 is unnecessary because of the structure of 17 A. the Joint Applicants' proposed transaction, in which the entire Qwest corporate 18 entity is being acquired.81 19

DOES THE STRUCTURE OF THE TRANSACTION NEGATE THE

NEED FOR CONDITION 6?

Q.

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⁸¹ *Id.* at p. 37.

No, it does not. As Mr. Gates and I have already explained in our Direct Testimony, while Qwest will continue to exist and operate as a separate entity as of the day the transaction is consummated, there is no certainty as to the Merged Company's corporate organization beyond that date. The Joint Applicants have stated that the legacy Qwest entity "will continue to be the only provider of service to the CLECs in Arizona'* but CenturyLink does not commit to any specified time period for this to continue.

In addition, Condition 6 (exclusive of its subparts) requires the Merged Company to take on the obligations of the Assumed Agreements without requiring wholesale customers to execute any documents to effectuate the assumption. CenturyLink does not commit to *not* requiring such document execution (regardless of whether the obligations are considered continuing or assumed). At I explained in my Direct Testimony that this is a real-world concern, as Frontier and Verizon attempted to compel CLECs to accept amendment of their wholesale agreements to reflect certain Frontier processes. Consequently, Condition 6 is essential to ensure that CLECs' existing ICAs and other contractual and commercial agreements with Qwest are not disrupted by any future, unilateral changes in the Merged Company's corporate organization.

Q. DOES STAFF APPEAR TO RECOGNIZE THE PROBLEM THAT CONDITION 6 IS INTENDED TO ADDRESS?

Mr. Gates further elaborates on this point in his Surrebuttal Testimony.

Hunsucker Rebuttal, at p. 37, lines 11-13.

⁸⁴ *Id*. at p. 37.

See Ankum Direct at pp. 74-75 and Exhibit AA-6 referenced therein.

A. Yes. In fact, Staff has proposed its own version of this condition, Staff proposed

Condition 25, which would require (in part) that "the Merged Company shall

continue to honor all obligations under Qwest's current interconnection

agreements, tariffs, and other existing contractual arrangements with CLECs."

While there are some language differences between the two, the fact that Staff has

proposed a highly similar condition reinforces the importance of Condition 6 as a

competitive safeguard.

DO YOU AGREE WITH MR. HUNSUCKER'S CONCLUSION THAT CONDITIONS 6 AND 8 HAVE THE EFFECT OF ALLOWING CLECS TO UNILATERALLY CHANGE THEIR EXISTING CONTRACT TERMS TO EXTEND ICAS, INCLUDING THOSE IN "EVERGREEN" STATUS? 86

No. Mr. Gates' Surrebuttal Testimony explains how Mr. Hunsucker mischaracterizes the Defined Time Period and how it remains the appropriate time period to apply in Conditions 6 and 8 as elsewhere. Moreover, with respect to Condition 8, Mr. Hunsucker ignores the fact that the terms and conditions under the numerous "evergreen" ICAs between Qwest and CLECs have been acceptable to the signatory companies for extended periods; the fact that Qwest chooses to merge with CenturyLink should not suddenly result in harm to Qwest from their continuance through the merger transition period (the Defined Time Period). ⁸⁷ This type of condition is not only reasonable, it has been adopted (with slight variations) by the Illinois Commerce Commission, the Public Utilities

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Hunsucker Rebuttal, at pp. 38-40.

Ankum Direct at pp. 79-80.

Commission of Ohio, and the Oregon Public Utilities Commission as a condition of the Frontier/Verizon merger. Moreover, Mr. Gates explains how Mr. Hunsucker mischaracterizes the Defined Time Period and how it remains the appropriate time period to apply in Condition 8 as elsewhere.

Q. IS MR. HUNSUCKER CORRECT THAT CONDITION 9, WHICH
COMMITS THE MERGED COMPANY TO ALLOWING CLECS TO USE
A PRE-EXISTING ICA AS A BASIS FOR NEGOTIATING A NEW ICA, IS
UNNECESSARY?⁸⁸

No. Mr. Hunsucker's own testimony underscores why Condition 9 is important. Mr. Hunsucker states that: "CenturyLink, however, has the right to propose its suggested structure as well and should not be constrained before the fact from doing so." This testimony is troubling as it overlooks the multiple, longstanding negotiations being conducted between CLECs and Qwest, which should not be derailed by the proposed transaction

As discussed in my Direct Testimony, while relatively few CLECs have had cause to invest much time and effort to negotiate an ICA with CenturyLink, CLECs are likely to have invested significant time and financial resources in ICAs and negotiations with Qwest. The proposed transaction should not cause these resources to be wasted, potentially forcing negotiations to start from scratch, perhaps based on an entirely new CenturyLink ICA negotiations proposal. A more complete discussion of the reason that Condition 9 is justified is found in

Hunsucker Rebuttal at p. 40.

Id. at p. 40, lines 10-12.

my Direct Testimony, ⁹⁰ which also notes that the Oregon PUC applied this condition to the Frontier-Verizon merger. ⁹¹ It is also important to recognize that Staff has proposed a similar condition, namely its proposed Condition 30, which states that "the Merged Company shall allow a requesting competitive carrier to use any approved Interconnection Agreement ('ICA') in Arizona, as the basis for negotiating a replacement ICA."

Q. HOW DO YOU RESPOND TO MR. HUNSUCKER'S TESTIMONY IN OPPOSITION TO CONDITION 10, WHICH WOULD PERMIT CLECS TO OPT INTO ANY OTHER QWEST ICA IN THE SAME STATE? 92

A. It is simply not correct, as Mr. Hunsucker claims, that Condition 10 would allow CLECs to "cherry pick" ICA terms. 93 In fact, my Direct Testimony notes that "[t]his condition does not allow a carrier to pick-and-choose ICA terms."94

Likewise, Mr. Hunsucker's claim that Condition 10 ignores such issues as differences in technical feasibility, network design and costs between

CenturyLink and Owest⁹⁵ is refuted by the explicit language of the condition:

The state commission may require modification of the agreement to the extent that the commission determines that the Merged Company has established that (1) it is not Technically Feasible for the Merged Company to comply with one or more provisions of the agreement or (2) the price(s) set forth in the agreement are inconsistent with TELRIC-based prices in the state in question. ⁹⁶

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Ankum Direct at pp. 80-82.

⁹¹ Oregon PUC Frontier-Verizon Order, at Attachment 1 (Settlement Conditions), Condition 7.

⁹² Hunsucker Rebuttal at pp. 42-46.

⁹³ *Id.* at p. 43.

⁹⁴ Ankum Direct at p. 83, lines 8-10.

⁹⁵ Hunsucker Rebuttal at p. 43.

⁹⁶ Exhibit TG-8 at p. 6.

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Condition 10 simply builds on the Companies' own claims that, in a post-merger environment, CenturyLink and Qwest will be operating as an integrated entity, capitalizing on the synergies of their combined networks and operations.⁹⁷ Condition 10, like the other conditions proposed by the Joint CLECs, is consistent with the Joint Applicant's stated intent to operate post-merger as an integrated entity. ⁹⁸

As noted in my Direct Testimony, the FCC previously adopted a similar condition in conjunction with the AT&T/BellSouth merger, which required AT&T/BellSouth to make available to any CLEC any ICA (negotiated or arbitrated) to which a AT&T/BellSouth ILEC is a party in any state within the AT&T 22-state footprint, subject to state-specific pricing and technical feasibility. 99

Q. MR. HUNSUCKER ASSERTS THAT ADOPTING CONDITIONS 12 AND
14, RELATING TO WAIVER OF THE RIGHT TO SEEK RURAL
EXEMPTIONS AND RECLASSIFICATION OF WIRE CENTERS,
WOULD AMOUNT TO "TAKING SHORT CUTS" WITH THE LAW. 100

DO YOU AGREE?

A. No, and I note that neither the FCC nor the Oregon Public Utilities Commission reached that conclusion when adopting similar conditions on other ILEC

⁹⁷ McMillan Direct at p. 9-12.

See, e.g., Joint Application at pp. 6 and 15-16.

⁹⁹ Ankum Direct at pp. 82-83.

Hunsucker Rebuttal at p. 48, lines 6-7.

mergers. ¹⁰¹ To the contrary, in its decision approving the Frontier-Verizon merger, the Oregon PUC determined that "the conditions agreed to by the Applicants in the various stipulations filed in this docket," – including the two analogous to Conditions 12 and 14 – "...combined with additional conditions we impose in this order, sufficiently mitigate the risks of the transaction and help meet the 'no harm' public interest standard required for our approval." ¹⁰² The Oregon PUC reached essentially the same conclusion as I did in my Direct Testimony as to why conditions such as numbers 12 and 14 are necessary. ¹⁰³

Q. MR. HUNSUCKER ASSERTS THAT CONDITION 28 IS UNREASONABLE AND UNNECESSARY BECAUSE "THIS MERGER CREATES NO INTERCONNECTION COST TO THE CLECS THAT THE CLECS DO NOT ALREADY HAVE TODAY." DO YOU AGREE WITH HIS ASSESSMENT?¹⁰⁴

No. As Mr. Gates and I have already explained in our prior testimony, CLECs should have the option of interconnecting at a single point of interconnection ("POI") per LATA with the Merged Company throughout its expanded footprint, including Arizona. Mr. Gates has also explained how the Joint Applicants have touted the economic benefits that will result from the merger's combination of the two Companies' networks. ¹⁰⁵ Now when it comes to allowing CLECs to share in

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See Gates Exhibit TJG-9 at p. 6 (citing to the FCC's Verizon-Frontier Merger Order with respect to Condition 12, the FCC's AT&T/BellSouth Order with respect to Condition 14, and the Oregon PUC Frontier-Verizon Order with respect to both Conditions 12 and 14)...

¹⁰² Oregon PUC Frontier-Verizon Order, at p. 1.

Ankum Direct at p. 4.

Hunsucker Rebuttal at p. 55, lines 3-4.

¹⁰⁵ Gates Direct at pp. 181-182.

some of those increased efficiencies, as a single POI per LATA interconnection would afford, the Joint Applicants object. By forcing CLECs to maintain multiple POIs per LATA, even as the Merged Company begins exploiting increased efficiencies of their combined networks, the Joint Applicants could use the merger to unfairly tilt the competitive balance in their favor. If the Commission determines that the merger should be approved, adopting Condition 28 can play an important role in ensuring that the merger does not result in that harm to CLECs and the competitive marketplace.

VI. CONCLUSION

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- Q. HAVING REVIEWED THE REBUTTAL TESTIMONY OFFERED BY THE JOINT APPLICANTS AND THE DIRECT TESTIMONY OFFERED BY STAFF, WHAT IS YOUR CONCLUSION?
- 13 A. The Joint Applicants' Rebuttal Testimony fails to demonstrate that the merger of 14 CenturyLink and Owest will meet the Commission's public interest standard of review unless appropriate conditions are imposed to mitigate potential merger 15 16 harms. Staff has also concluded that conditions are essential to any Commission approval of the merger, and has proposed conditions that in many cases are 17 similar or complementary to those proposed by the Joint CLECs. Therefore, I 18 continue to recommend that, if the Commission approves the proposed merger, it 19 should impose all of the Joint CLEC conditions that I supported in my Direct 20 Testimony, as well as those supported by Mr. Gates. 21

Q. DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?

1 A. Yes.